

# Furusjøen rundt

The adventure of Rondane

1966



Innholdet i søknaden er blant annet hentet fra vår søknad til UCI om World Series 2017.

## Søknad - internasjonalisering av Furusjøen Rundt AS - World Series 2017 - VM 2019

CROSS-COUNTRY MARATHON - XCM



## Message from the Race Director

Welcome to Kvam, Rondane, and Furusjøen Rundt.

Internationalisation is a key theme for the Furusjøen Rundt races. Our mountains offer spectacular opportunities for MTB disciplines, and considerable efforts have been made to use trails, tracks, terrain, and altitude to create a course of international standard.

As host of the Norwegian Championships in 2014, and of the Norwegian Cup for a number of years, the expectations placed on us have been high. Thanks to dedicated and enthusiastic volunteers from Kvam idrettslag and other associations, it is possible for us to take on an event of this scale.

As race director, it is my responsibility to ensure that participants, support teams, and spectators have an enjoyable experience, and we will be more than happy to welcome UCI and the World Series, and of course the MTB Marathon World Championships, in the future. Our goal is to apply for VM Mountain Marathon in 2019.

Let the Adventure of Rondane begin!

Ole Kristian Rudland, Chairman, Furusjøen Rundt AS.



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## Presentation of the region

### Welcome to Lillehammer og Gudbrandsdalen

Lillehammer – in the heart of Norway – is the ideal holiday destination for anyone in search of amazing adventures in the great outdoors. The town has some of the country's most spectacular scenery right on its doorstep, and Rondane, Jotunheimen and Langsua national parks are all within easy reach.

In the Lillehammer region, you can explore the very best of Norwegian countryside – from high mountains to forest-clad hills and cultural landscapes – in one single day. Your next adventure is never far away, and the opportunities for hiking, cycling, skiing or horseback riding are boundless.

Our museums and cultural centres, such as the spectacular Maihaugen, will leave you enriched and inspired. Lillehammer is renowned for its arts scene, and has a vibrant community of local artists from whom you can buy unique work.

Stay in urban Lillehammer town centre, or enjoy some peace and quiet up in the mountains – amidst spectacular scenery. Wherever in the region you are, your next adventure is never far away.

Summer as well as winter – Lillehammer and Gudbrandsdalen is a paradise for the active young family.

### Welcome to Kvam and Rondablikk

In the central part of Gudbrandsdalen, you will find a spectacular mountain hiking terrain as well as a host of cultural experiences in an authentic setting.

On the eastern side of the valley, just above the tiny village of Kvam, you will find Rondablikk (Kvamsfjellet mountain) – a gateway to Rondane National Park.

Kvamsfjellet and Rondablikk is situated at the entrance of Rondane National Park in adventurous surroundings at Rondablikk.



Foto: Rondaståk

A fantastic area with hundreds of kilometres of tracks all year long for skiing, biking and hiking. The view to Rondane form a poetic frame around Furusjøen Rundt-triple, also known as «The Adventure in Rondane»

Kvamsfjellet forms part of Nord-Fron municipality, and is home to numerous mountain farms as well as some 900 cabins – of which approx. 300 are furnished to a very high standard.

All the events making up the Furusjøen Rundt triple-race are held in the area around Furusjøen – the largest of several lakes in the region.

Rondane is as made for mountain biking, and offers terrain for every taste. Cycle map and GPS coordinates are available at [www.furusjoenrundt.no](http://www.furusjoenrundt.no)

The centre of Kvam is located 260 metres above sea level, whereas the mountain areas vary from 850 to 1350 metres altitude.

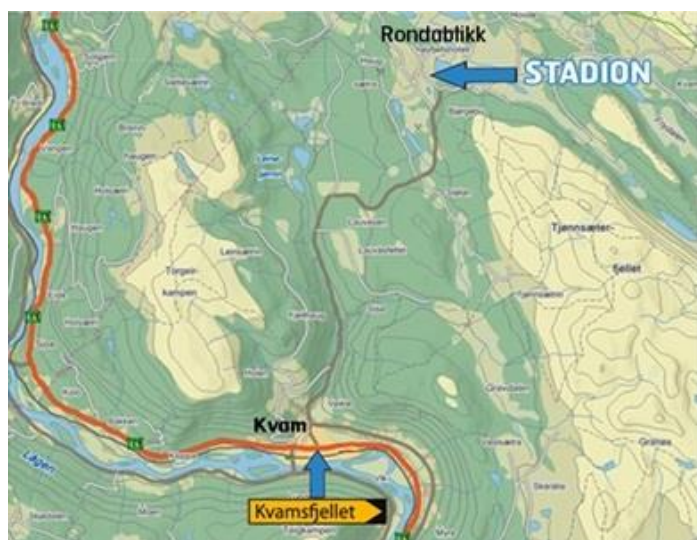
**Norway's climate** is influenced by the Gulf Stream, the differences in altitude, and the great length of the country from north to south. Inland, the temperature is more directly affected by radiation from the sun; the reason why these regions have hot summers and cold winters. In this typical inland climate, also known as continental climate, winter temperatures are low enough for long periods of snow, whereas precipitation in summer is relatively limited. The reason for these drier weather conditions is the moisture from inflowing ocean air not reaching much further than the coast.

Furthermore, the Langfjella mountains create a barrier against the rainfall in the west, and the inland hence enjoys more days of sunshine and warmer weather conditions. Our location in the westerly wind belt brings westerly and south-westerly winds. Another factor is the difference between land and sea, which creates monsoon-type conditions over Norway, with onshore winds in summer and offshore winds in winter.

## Map and directions

Stadion, the main arena, is located at Rudland Fjellsenter by the hotel Rondablikk, 12 km from the E6.

As you reach the centre of Kvam, leave the E6 and follow route 419 signposted Kvamsfjellet.



### Distances

- Oslo 280 km
  - Trondheim 280 km
  - Ålesund 280 km
  - Drammen 280 km
- Travelling 280 km = 3.5 hours

### Transport/Communication

	Distance to Kvam	Estimated time (by car or train)
Oslo Airport Gardemoen	235 km	3 hours
Ferry from Kiel to Oslo	275 km	3,5 hours
Ferry from København to Oslo	275 km	3,5 hours
Ferry from Hirtshals to Larvik	406 km	5 hours/6 hours (transfer at Oslo Sentralstation)

We will be providing shuttle service from the train station at Kvam to your accommodation.

## Presentation Furusjøen Rundt

Furusjøen Rundt is a triple containing:

- Cross country race (XC Skiing)
- Mountainbike race Maraton (MTB)
- Cross country running/walking (XC Running)

Furusjøen Rundt is organised by Kvam idrettslag.

Our slogan is “The Adventure of Rondane”.

Races are suitable for all levels; from top athletes to fitness enthusiasts and recreational exercisers.

The XC Skiing is seeding to the Birkebeinerrennet at Lillehammer and Vasaloppet in Sweden.

The MTB race is seeding to Birkebeinerrittet and Grenserittet.

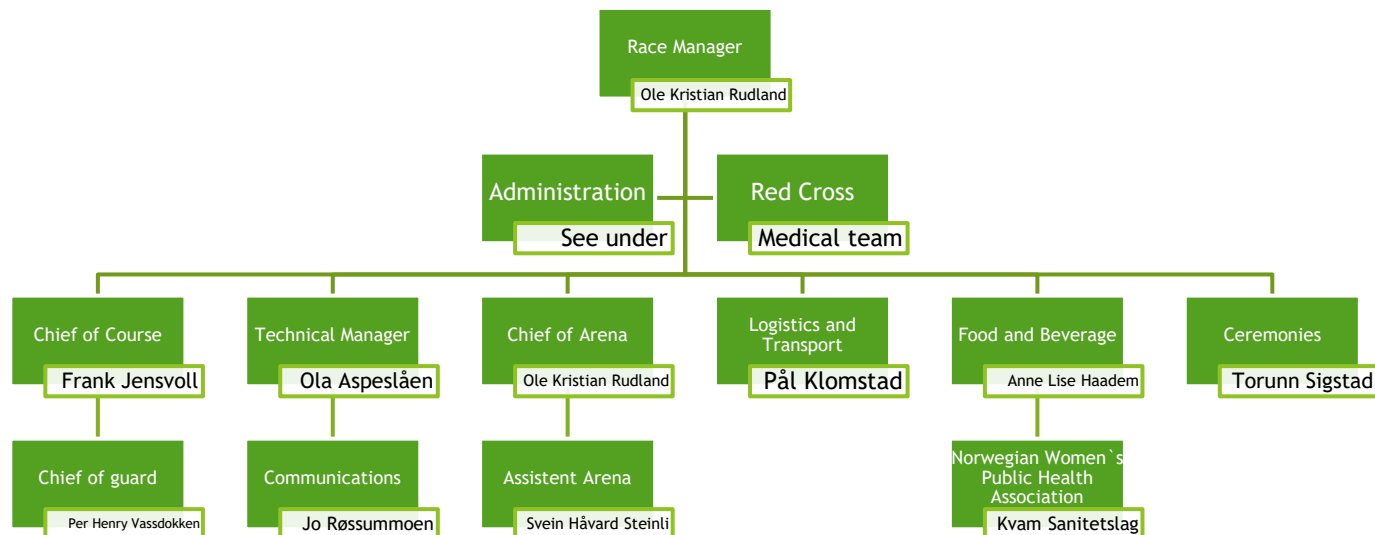
The XC Running/walking has feedback from participants that this is the “finest track in Norway”.



From the lounge at Rondablikk to Rondane National Park.

Foto: Rondablikk.

## Organizing Committee



## Administration





## Contact information

Furusjøen Rundt AS  
 Postbox 61  
 N- 2642 KVAM  
 Visiting adress: Parkvegen 7-9

[www.furusjoenrundt.no](http://www.furusjoenrundt.no)  
[www.instagram.com/furusjoenrundt.no](https://www.instagram.com/furusjoenrundt.no)  
[www.facebook.com/FurusjoenRundt](https://www.facebook.com/FurusjoenRundt)  
[www.youtube.com/FurusjoenRundt](https://www.youtube.com/FurusjoenRundt)

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## Previous experience

Furusjøen Rundt XC Skiing has been arranged 36 times:

- 1967 – 1995
- Every year since 2009
- Seeding to Birkebeinerrennet since 2012 and to Vasaloppet since 2013

Furusjøen Rundt XC Running has been arranged 12 times:

- 1966 – 1973
- Every year since 2011

Furusjøen Rundt MTB Marathon

- Every year since 2009
- 2009 we had a race for 25 invited to test our course
- Seedingrace to Birkebinerrittet since 2012, Grenserittet (between Sweden-Norway) since 2013 and to CykleVasa since 2016.
- Norwegian Cup Marathon in 2013, 2015, 2016
- Also Masters Cup from 2015
- National Championship XCM Marathon in 2014



At Gravdalen. Foto: Egil Myhre

## The Competition

### Venue presentation

Stadion, the main arena, is located at Rudland Fjellsenter by the hotel Rondablikk. It is purpose-built for each event, and is small and compact with most facilities in close proximity to the START and FINISH.

- Changing rooms and shower facilities
  - Stadion – marquee with changing and shower facilities
  - Rondablikk Høyfjellshotell (300 m)
  - Club house at Kvam Idrettspark (12 km)
- Large, modern mobile toilet facilities in the arena
- Free parking close to the arena
- Kiosk and large catering tent with seating
- Bicycle wash



Foto: Fredrik Weikle.



Only one kilometer from the finishline. The views are spectacular. Foto: Fredrik Weikle.





The venue at 2016; Rondablikk close by start- and finish. Parking and own area for the teams.

Straight across from the arena is Rondablikk Høyfjellshotell, offering access to changing rooms and shower & toilet facilities. Towels can be rented from the hotel reception, or you can bring your own.

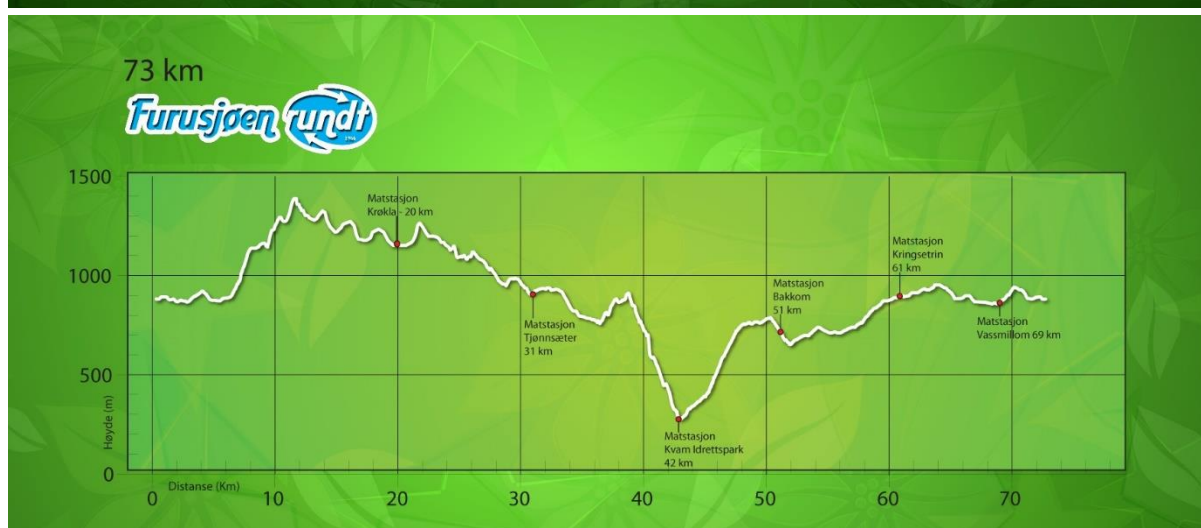
FACTS	FOOD AND BEVERAGE	TECHNICAL ZONE	KILOMETERS FROM START/ METER ABOVE SEA LEVEL
<b>MEN:</b>	Krøkla	Krøkla	20 km/1.155 m a.s.l
Length 73 kilometers	--	Gravdalen (only technical)	
3.000 Meters	Tjønnsæter	Tjønnsæter	31 km/916
Winning time about 3:30 hours	Kvam Idrettspark*)	Kvam Idrettspark*)	42 km/270
<b>WOMEN:</b>	Bakkom*)	Bakkom*)	51 km/667
Length 57 kilometers	Kringsætrin	Kringsætrin	61 km   46 km/869
About 1.760 meters	Vassmillom	Vassmillom	69 km   53 km/857
Winningtime about 3:30 hours	Rudland Fjellsenter		73 km   57 km/881

\*) Men only. Se the course for more details



## Competition venue

### Men 73 kilometers, map and profile



### Course description:

#### MTB Marathon Men Senior - 73 km

This is probably one of the most challenging courses ever to form part of the Norwegian Cup (NC). In design and choice of course, we have focused on technical skills, altitude, and riding time, as well as fun, varied terrain.

Apart from a few kilometers at the start at dirt-tracks, you go out in the terrain all the way until the third foodstation at Kvam Idrettspark. The first 40 kilometers are in the mountains, woodland and flow paths. Then follows a 10 km climbing mainly on gravel, with little asphalt the first couple kilometers. The rest of 22 kilometers follows the rest of the race in varied terrain at dirt-tracks and paths. Approximately: asphalt: 3 km, gravel/dirt-tracks: 20 km, paths 50 km.

To provide the best possible description, we have split the course into different sections.

#### 1. To Krøkla, 20 km.

After a gentle start on dirt-tracks for approx. 3 km, there is a relatively steep climb to the highest point of 1,264 m a.s.l. Then there is a walking section, which gradually becomes a mountain trail. The course leads up and down through a spectacular mountain scenery, with a mix of trails and terrain. This section is not technically difficult, but the surface is challenging (rocks/moss/grass).

#### 2. To Tjønnsæter, 31 km.

After the Krøkla feed station (1,155 m a.s.l.), the course climbs towards Skarven and then to the start of the downhill stretch towards Gravdalen and Tjønnsæter. This section has highly technical trails early on, which gradually turns into fast flowing single-tracks down to Gravdalen. Runs on the upper side of Fjelltjønn. After Gravdalen, the course leads down to Tjønnsæter and the feed station where it changes character from mountain trail to forest track.

#### 3. To Kvam Idrettspark, 42 km

From Tjønnsæter, there is a fast downhill section to where the course turns towards Kvam. This is where the most technically demanding part starts. After an uphill trail of some three kilometres, the course plunges down steep trails towards Kvam and the lowest point of the course (270 m a.s.l.). This far, at 42 km, most of the course has been made up of trails and terrain.

#### 4. To Bakkom, 51 km.

From Kvam Idrettspark, there is a steep dirt-road climb along Veikledalen, up to Leinebakken, and towards the feed station at Bakkom.

#### 5. To Kringsætrin, 61 km.

From here, the course follows route 419 for approx. 400 metres to Tjønnmorka. This is where all the courses for the Furusjøen Rundt races meet. The first section is on dirt road, and then there is a short stretch across terrain before you reach the feed station at Kringsætrin.

#### 6. To Vassmillom, 69 km.

This is the same course as for the rest of the Furusjøen Rundt races. First section is uphill towards Smukksjøen, and then across to Vålåsjøen. A good mix of fast-flowing trails and dirt roads, and spectacular views towards Rondane and Furusjøen.

#### 7. To FINISH.

From Vassmillom, there is a dirt-road climb towards Haugseter, then a downhill stretch towards Rondablikk Høyfjellshotell and to the finish line. From Vassmillom to the finish line, all races follow the same course.

#### *Facts:*

Length: 73 km

Vertical climb: 3000 m

Estimated winning time: 4:00

*Asphalt: 3 km Dirt-tracks: 20 km*

*Mountain tracks: 50 km*

#### *Tips:*

Full suspension is recommended.

High-quality puncture-proof tyres.

Multi-tool and spare inner tube(s).

Bike in a good state of repair.

#### *Comments about the course:*

Designing this course has been a long and enjoyable process. We have listened to participants, the cycling federation, and, of course, MTB enthusiasts. The Rondane and Kvamsfjellet area offers enormous biking opportunities.

We are able to present a course with a diversity and range never before seen at a Norwegian MTB Marathon. This is a course placing high demands on the rider, but at the same time is a fun experience.

It is also used for the popular Pathfinder race – an open tour class.



## Route description - technical zones/feed zones - 73 km

1. Krøkla, 1,155 m a.s.l. – 20 km

Route description: From the arena (Stadion), drive towards Nysæter and Sødorp and follow the Peer Gynt track.

NOTE: This is the route to 70 km, and returning along the same route is not permitted. The road will remain closed until the last rider has passed through the 70 km point. This route continues down towards Gravdalen or Vinstra. The road will close in direction Vinstra - all teams continuing along the route will have to leave Krøkla before this. Ample parking available.

2. Gravdalen, technical zone only

Route description: From Krøkla, follow the way-marked 70 km course, or alternatively signs from Gardvegen south in Kvam. Ample parking available.

3. Tjønnsæter, 916 m a.s.l. – 31 km

Route description: From the arena, follow way-marking for 32 km. From Kvam, follow route 419 by Stølane. NOTE!

The road is closed in the opposite direction until the last rider has passed through the 32 km point, approx. 12.35. Ample parking available.

4. Kvam Idrettspark, 270 m a.s.l. – 42 km

Route description: Kvam centre/Kvamshallen. Ample parking available.

5. Bakkom, 667 m a.s.l. – 51 km

Route description: From the arena, follow route 419 down to Bakkom. From Kvam, follow route 419 up to Bakkom. The zone is located close to the main road. Ample parking available.

6. Kringsætrin, 869 m a.s.l. – 61 km

Route description: Location difficult to access, and can only be reached by car from Sel municipality.

From the arena, follow route 419 down to Kvam. From Kvam, follow E6 towards Otta. Then turn off onto a country lane by Solhjem after approx. 17 km. Follow the road up towards Kringsæter. The zone is located by a farm track. Ample parking available.

7. Vassmillom, 857 m a.s.l. – 69 km. Last before finish.

Route description: From the arena, follow route 419 towards Kvam. Then turn left towards Haugseter after approx. 600 m. Follow the road and signposting towards Vassmillom. The zone is located by a farm track. Ample parking available.

With local knowledge and two team cars, it is possible to reach your rider(s) by following the routes described. Many roads are private, and are closed with barrier. Please contact the race office, and we will arrange for tickets and permits in advance – no later than 1 week prior to start.

### Team car 1:

Krøkla - Gravdalen - Kvam Idrettspark - Kringsætrin. Only limited time for the stretch between Krøkla and Gravdalen.

### Team car 2:

Stadion - Tjønnsæter - Bakkom - Vassmillom



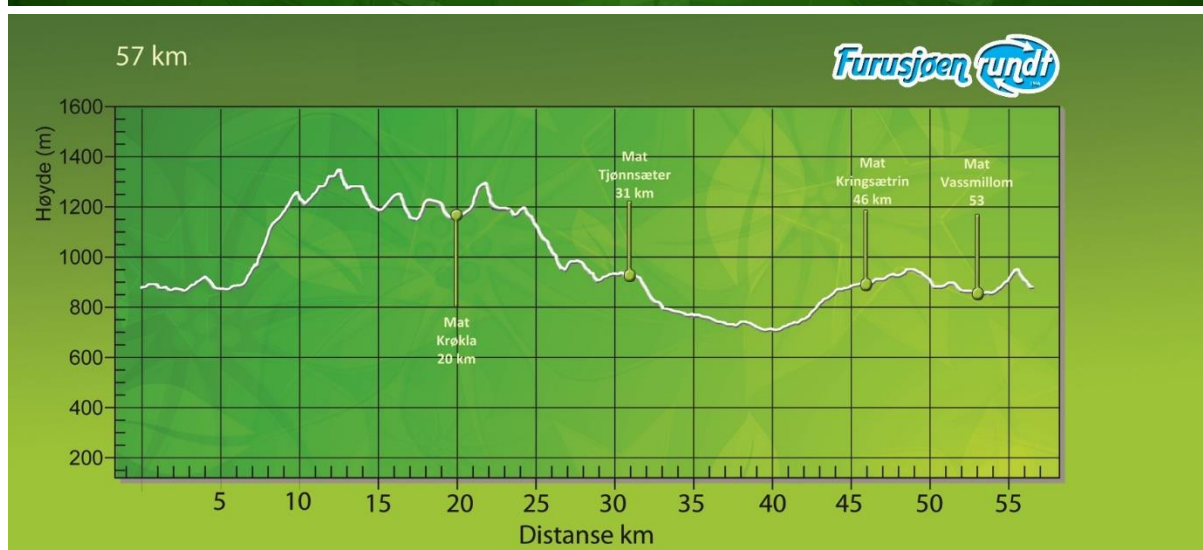
From the tracks!



*From the walking section, which gradually becomes a mountain trail. Foto: Fredrik Weikle.*



Women 57 kilometers, map and profile



Course description

MTB Marathon Women Senior - 57 km

This is probably one of the most challenging courses ever to form part of the Norwegian Cup (NC). In design and choice of course, we have focused on technical skills, altitude, and riding time, as well as fun, varied terrain.

Apart from a few kilometers at the start at dirt-tracks, you go out in the terrain all the way until the second foodstation at Tjønnsætra. The first 30 kilometers are in the mountains, woodland and flow paths. The rest of 26 kilometers follows the rest of the race in varied terrain at dirt-tracks and paths.

Approximately: asphalt: 500 m, gravel/dirt-tracks: 16 km, paths 41 km.

To provide the best possible description, we have split the course into different sections.

1. To Krøkla, 20 km.

After a gentle start on dirt-tracks for approx. 3 km, there is a relatively steep climb to the highest point of 1, 264 m a.s.l. Then there is a walking section, which gradually becomes a mountain trail. The course leads up and down through a spectacular mountain scenery, with a mix of trails and terrain. This section is not technically difficult, but the surface is challenging (rocks/moss/grass).

2. To Tjønnsæter, 31 km.

After the Krøkla feed station (1,155 m a.s.l.), the course climbs towards Skarven and then to the start of the downhill stretch towards Gravdalen and Tjønnsæter. This section has highly technical trails early on, which gradually turns into fast flowing single-tracks down to Gravdalen. The course has been changed slightly this year, and runs on the upper side of Fjelltjønn. After Gravdalen, the course leads down to Tjønnsæter and the feed station where it changes character from mountain trail to forest track.

3. To Kringsætrin, 46 km.

This is the same course used for the rest of the Furusjøen Rundt races. The first section leads down towards Lauvåsfeltet on fast-flowing forest trails, and then across towards Tjønnmorka.

4. To Vassmillom, 53 km.

A good mix of fast-flowing trails and dirt roads, and spectacular views towards Rondane and Furusjøen.

5. To the FINISH LINE.

From Vassmillom, there is a dirt-road climb towards Haugseter, then a short downhill section towards Rondablikk Høyfjellshotell and to the finish line.

*Facts:*

Length: 57 km

Vertical climb 1.760 m

Estimated winning time 3:25

Asphalt: 500 m, dirt-tracks: 16 km

Mountain tracks: 41 km

*Tips:*

Full suspension is recommended.

High-quality puncture-proof tyres.

Multi-tol and spare inner tube(s).

Bike in a good state of repair.

*Comments about the course:*

Designing this course has been a long and enjoyable process. We have listened to participants, the cycling federation, and, of course, MTB enthusiasts. The Rondane and Kvamsfjellet area offers enormous biking opportunities.

We are able to present a course with a diversity and range never before seen at a Norwegian MTB Marathon. This is a course placing high demands on the rider, but at the same time is a fun experience.

Welcome to the Adventure of Rondane!





Mountain trail with view! Foto: F.Weikle.



### Route description - technical zones/feed zones - 57 km

#### 1. Krøkla, 1,155 m a.s.l. – 20 km

Route description: From the arena (Stadion), drive towards Nysæter and Sødorp and follow the Peer Gynt track.

NOTE: This is the route to 70 km, and returning along the same route is not permitted. The road will remain closed until the last rider has passed through the 70 km point. This route continues down towards Gravdalen or Vinstra. The road will close in direction Vinstra at 12.45; i.e. all teams continuing along the route will have to leave Krøkla before this. Ample parking available.

#### 2. Gravdalen, technical zone only

Route description: From Krøkla, follow the way-marked 70 km course, or alternatively signs from Gardvegen south in Kvam. Ample parking available.

#### 3. Tjønnsæter, 916 m a.s.l. – 31 km

Route description: From the arena, follow way-marking for 32 km. From Kvam, follow route 419 by Stølane. NOTE! The road is closed in the opposite direction until the last rider has passed through the 32 km point. Ample parking available.

#### 4. Kringsætrin, 869 m a.s.l. – 61 km

Route description: Location difficult to access, and can only be reached by car from Sel municipality.

From the arena, follow route 419 down to Kvam. From Kvam, follow E6 towards Otta. Then turn off onto a country lane by Solhjem after approx. 17 km. Follow the road up towards Kringsæter. The zone is located by a farm track. Ample parking available.

#### 5. Vassmillom, 857 m a.s.l. – 69 km. Last before finish.

Route description: From the arena, follow route 419 towards Kvam. Then turn left towards Haugseter after approx. 600 m. Follow the road and signposting towards Vassmillom. The zone is located by a farm track. Ample parking available.

With local knowledge and two team cars, it is possible to reach your rider(s) by following the routes described. Many roads are private, and are closed with barrier. Please contact the race office, and we will arrange for tickets and permits in advance – no later than 1 week prior to start.

Team car 1:

Krøkla - Gravidalen - Kringsætrin. Only limited time for the stretch between Krøkla and Gravidalen.

Team car 2:

Stadion - Tjønnsæter – Vassmillom



Krøkla, 1.155 m a.s.l. Foto: Stig Haugen.

## Safety

Medical support during the races will be provided by Nord-Fron Røde Kors Hjelpekorps (the local Red Cross).

All medical services will be coordinated by an alarm centre on behalf of the medical supervisor.

The alarm centre will comply with all guidelines provided by Emergency Call Centres (AMK) in terms of transport of patients. Positioning of medical teams in accordance with the emergency response plan, and the provision of staff and equipment, will be organised by the medical supervisor.

Nord-Fron Røde Kors Hjelpekorps will be stationed at the main arena, and at high-risk locations around the course. Race officers appointed by the organisers will be stationed at all large junctions, and in high-risk locations.

Their task is to report accidents and call for assistance; knowing the course route is each rider's own responsibility.

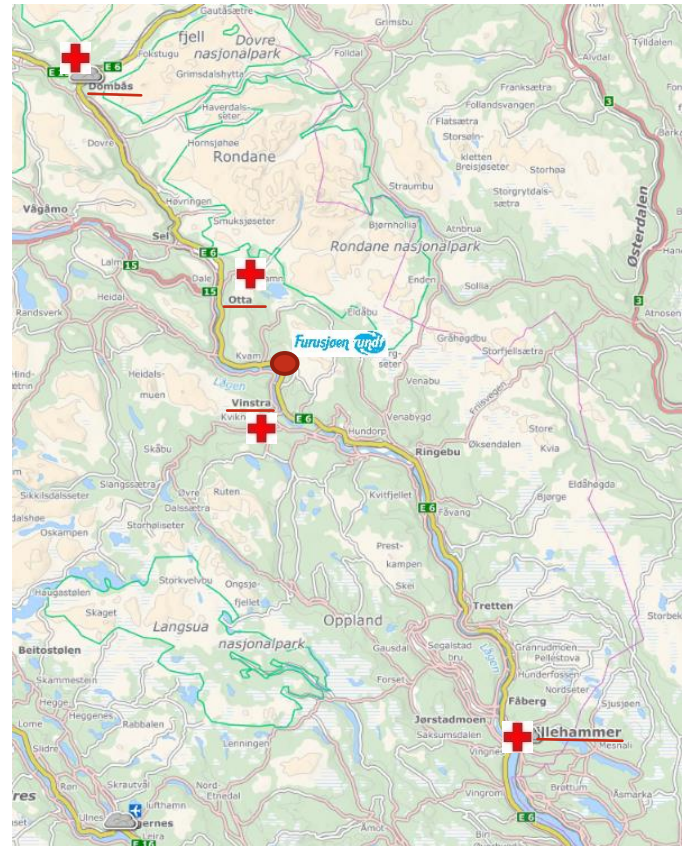
If a participant is involved in an accident but does not require assistance, the incident must be reported to the senior safety officer or the Secretariat. This is important with regard to the licence scheme, and any possible insurance claims.



**Medical and hospital:**

Kilometers from Kvam and the arrangement:

- 10 km – at Vinstra:  
Ambulances
- 20 km – at Otta:  
Nord-Gudbrandsdal Local medical center
- 65 km – at Dombås: Air Ambulance base
- 90 km – at Lillehammer: Hospital Innlandet



Red Cross. Foto: Ole-Petter Brendstuen

## Competition rules

**We would like the Furusjøen Rundt race to be a positive experience for all involved, and ask everyone to familiarise themselves with the regulations. UCI's regulations will apply.**

Registration can only be completed online via our website. Payment by credit card or on invoice is accepted, and the registration is binding. When the entry application has been accepted and payment has been confirmed and registered, the participant will be added to our official start lists. If changes are made after confirmed registration and the new option is cheaper, the difference will not be refunded.

### Personal data

By registering, participants give the organiser their consent to use information linked to their name, club, category, and results online.

Registration also authorises the publication of images on our website, Facebook, Instagram, YouTube, and other image/video platforms. Images will be stored in our archive, and may be subject to future use by the event organiser or a third party in connection with our websites, newsletter, articles, adverts, and other promotional activity.

### Illness/injury/unforeseen circumstances

In line with the general rules and regulations for scheduled events, no refunds will be given for unused tickets. This also applies in the event of illness. Please check with your own insurance company. You may be covered through your home insurance.

### Cancellation/interruption

If an event is cancelled prior to the day for which it was scheduled, the event organiser is entitled to retain 50% of the race fee in order to cover expenses. If the event has to be moved to a different location on the same date, is cancelled and then held at a later date, or is moved to a different location on a new date, any participants registered for the original date, but who do not meet for start on the new date, are not entitled to a refund of any part of the race fee.

For cancellation due to interruptions on/during the day of the event, such as sudden changes in weather conditions or other «force majeure», the event organiser will retain the race fee.

### Participants' responsibilities

- Participants have a duty to ensure that all personal details provided are correct.
- It is the participants' responsibility to ensure that registration details are correct in terms of course and category.
- Race packs must be collected in ample time prior to start.
- Participants may be asked for ID when collecting their race number.

### All riders must be in possession of a valid licence.

NB! Licence is not required for persons who are not members of the Norwegian National Insurance Scheme or who are aged 80 or over.

- All participants aged 17 and over require a valid licence (full or single-day, NOK 150/200), through which the participant will also be covered by the event organiser's insurance in accordance with NCF's regulations.
- Recreational riders require a provisional race license – NOK 50 (NCF).
- Youth aged (or turning) 13 to 16 the year the race is held, may apply for a youth licence – NOK 50 (NCF).
- Participants with full race licence have to bring this along when collecting their race number. (Failure to produce this may lead to extra waiting time.)



- Starting in a group other than the one assigned is prohibited.
- Participants are themselves responsible for attaching their race number and chip as per instructions.
- All riders participate at their own risk, and are obliged to comply with all road traffic regulations. In addition, the event organiser's way-marking and instructions must be followed from start to finish.
- All riders are expected to show good sportsmanship, and not in any way obstruct other participants.
- Riding under another person's name is strictly prohibited.
- Approved helmet is compulsory for all riders throughout the race.
- Changing bike, using support car, or in other ways receiving help (pushing or pulling) from external parties during the race are not permitted.
- Participants are themselves liable for any loss of /damage to bicycles or other equipment.
- Littering is strictly prohibited. Only marked waste zones shall be used.

### **Disqualification**

Breach of one or more of the above terms and conditions may result in disqualification.

### **Cut-off times**

Cut-off times will be in force for the seeding race, 70 km. Riders reaching the Tjønnsæter food station at 41 km later than the cut-off time of 15.30, will be eliminated from the race.

Cut-off time for 73 km: Riders reaching Kvam Idrettspark at 42 km later than 14.30 will be eliminated from the race.

Participants are free to continue without race number / chip, but will no longer be considered the responsibility of the event organiser.

### **Nature and littering**

Rondane and Kvamsfjellet are beautiful, but vulnerable. It is important that we, as organisers, ensure that Furusjøen Rundt does not have a negative impact on these surroundings.

**DO NOT DROP LITTER ALONG THE COURSE! USE DESIGNATED WASTE ZONES.**

### **Did not finish and/or injuries**

All riders are asked to notify the secretariat immediately if they are unable to complete the race. This can be done by calling the telephone no. provided on the race number. This is important in order for us to look after all the riders, and to provide relatives etc. with any support needed.

### **Injuries**

If you come across anyone injured during the race, please notify the nearest race officer or medical personnel. Try to establish the extent of the injury and the location. Alternatively, call the telephone no. provided (on race number).

## Registration and information

Registration can only be completed online via our race website; [www.furusjoenrundt.no](http://www.furusjoenrundt.no)

### Registration

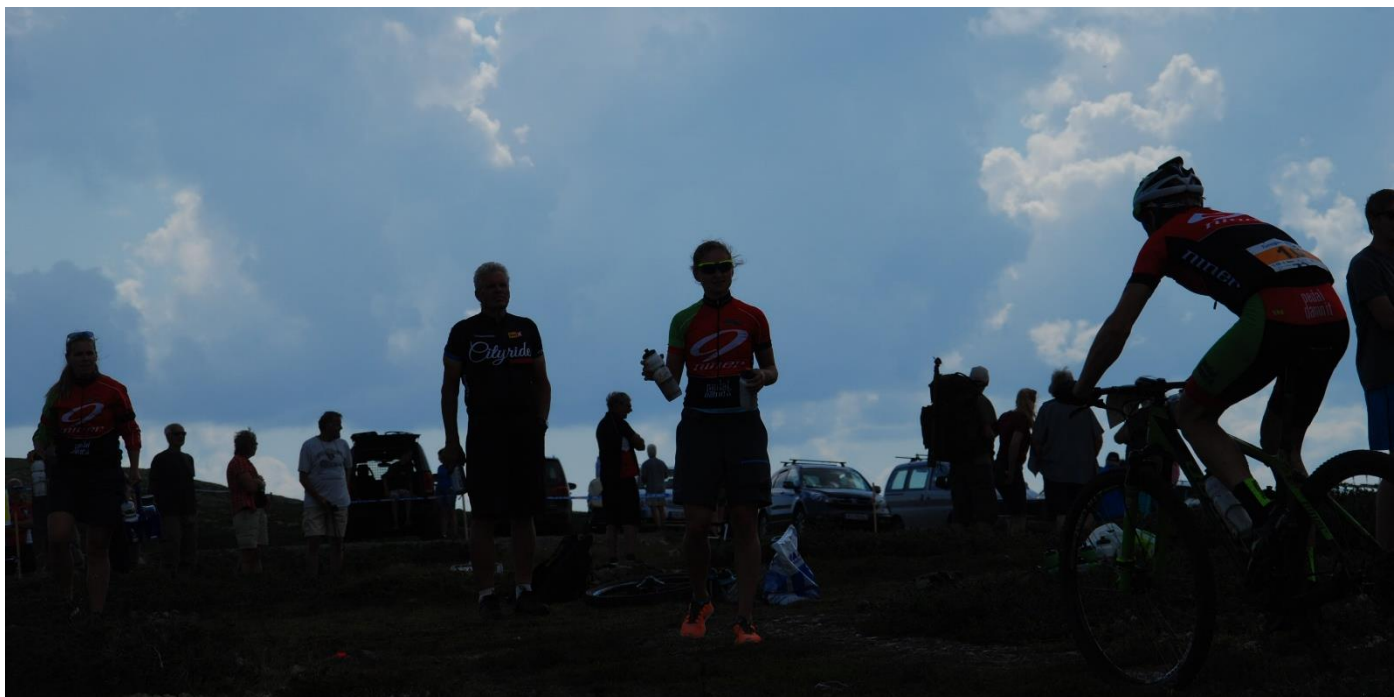
Registration can only be completed online via our race website; [www.furusjoenrundt.no](http://www.furusjoenrundt.no)

The [online registration](#) will close at 23:59 on the Wednesday before the race.

After this, registration is only possible during the Secretariat opening hours.

### Feed/drink stations

There are seven feed/drink stations along the course, depending on the race – please see route map. We can also offer basic bicycle service at each feed/drink station should someone find themselves in need of assistance.



Feed/drink station with technical zone. Foto: Stig Haugen

YT-Krøkla	Cup with YT sports drink and water, YT energy bar, banana
YT-Tjønnseter	Drinks bottle with water, cup with YT sports drink, YT energy bar, banana
YT-Kvam Idrettspark	Drinks bottle with water, cup with YT sports drink, YT energy bar, banana
YT-Bakkom	Drinks bottle with water, cup with YT sports drink, YT energy bar
YT-Kringsætrin	Drinks bottle with water, cup with YT sports drink, YT energy bar, banana
YT-Vassmillom	Cup with Cola and water, YT energy bar, banana
YT-Finish	YT restitution, water, banana.
	Tomato soup w/bread in the catering tent for all participants.

### Timing chips

Use of Emit timing chip is required. Checking the chip is compulsory, and it is the participants' responsibility to have the unit tested. Riders without a functioning chip risk not being registered with a finishing time.

In the event of defect or missing chips, these can be rented from the Secretariat for NOK 100.

Loan of timing chips for children up to 12 years old is free of charge.

If a chip is lost, the participant will be charged NOK 1000.

**Time-keeping** by Emit/EQ-systems, used by the national cycling federation NCF.



**Secretariat/race-office**

Thursday – Friday: Furusjøen Rundt-office, 08.00 – 16.00, Parkevegen 7

Friday: KIWI Kvam, 18.00 – 21.00.

KIWI Kvam is located by the E6 in the centre of Kvam

Saturday: At arena: opens at 08.00 (Stadion). Card terminal at available.

Collection of race numbers up to one hour before start.

Race number shall be displayed at the participant's back, and at the front of the bike.

For riders who did not finish (DNF) and did not start (DNS), the chip shall be removed and handed in to the Secretariat without crossing the finishing line.

Prizes won in the prize draw can be collected at the Secretariat. Details will be provided on the information display in the arena (Stadion). Prizes will not be forwarded by post.

**Accreditation and Press**

Registration forms for the required accreditation on our website.

Accreditation can be collected at the race-office.



Foto: Stig Haugen

## Programme:

### Thursday:

08 am – 04 pm Race-office Parkvegen 7, Furusjøen Rundt  
Collection of Race Numbers

09 am – 05 pm Unofficial Training Route 73 km and 57 km  
Course inspection by the UCI Technical Delegate

### Friday:

08 am – 04 pm Race-office Parkvegen 7, Furusjøen Rundt  
Collection of Race Numbers

09 am – 05 pm Unofficial Training Route 73 km and 57 km

01 pm – 03 pm UCI MTB Marathon World Series Rudland Fjellsenter – the venue  
– Elicte licence check

05 pm – 06 pm Press conference Rondablikk Høyfjellshotell

06 pm – 6.30 pm UCI MTB Marathon World Series Rudland Fjellsenter – the venue  
– Team Managers Meeting

06 pm – 09 pm Race-office Kiwi Kvam  
Collection of Race Numbers

### Saturday:

08 am – 05 pm Race-office Rudland Fjellsenter – the venue  
Collection of Race Numbers

11 am START UCI MTB Marathon World Series – Menn

11.05 am START UCI MTB Marathon World Series – Women

12 am START Furusjøen Rundt

## Prize Ceremony

Price ceremony at the venue, right after the race, approximately 03 pm

All participants: Furusjøen Rundt-pins

### **73 km XCM Marathon Men**

1st place NOK 5.000,-  
2nd place NOK 3.000,-  
3rd place NOK 2.000,-

### **57 km XCM Marathon Women**

1st place NOK 5.000,-  
2nd place NOK 3.000,-  
3rd place NOK 2.000,-



## Accommodations

There is good capacity for accommodation near the organizers.

### In the immediate vicinity:

- Rondablikk Hotel with 180 bed spaces, and 120 beds in the accompanying cabins
- Rondaplassen with 39 beds
- Solhytta with 11 beds
- Kvam lodge with 27 beds

### Kvam/Vinstra:

- Sinclair with 50 beds
- Upper Kjæstad with 10 beds
- Campgrounds with good capacity

- Per Gynt farm with 34 beds
- Sødorp Gjestgivergården with 30 beds

### Gålå:

- Gålå Høyfjellshotell
- Fefor Høyfjellshotell
- Wadahl Høyfjellshotel
- And a variety of cabins

### Otta:

- Norlandia Otta Hotel
- Rondane SPA

## Official hotel - Rondablikk Høyfjellshotell



### Capacity:

- 75 rooms and 180 beds
- Restaurant: 180 persons
- Bar/celebration hall: 200 persons
- Course and conferences: 90 persons

Free wi-fi throughout the hotel. Telephone and TV. 28 rooms on the top floor has a private balcony

### Restaurant/kitchen:

Restaurant offers fine cuisine and homemade food, built on years of traditions using only good quality ingredients. We offer a full big breakfast buffet and also a dinner buffet, with hot and cold choices, as well as a desert table. Please do also try out our delicious hot waffles with lovely choices of different topping and freshly brewed coffee.

Rondablikk offers a good selection of activities based in the area around the hotel.

For those who love to walk in the mountains, this is a paradise! There are short and long hikes, of varying difficulty.

## Oppsummering, kostnadsoverslag, søknad

Under følger en oppsummering fra presentasjonsmøtet på Rondablikk Høyfjellshotell 26. september 2016, inkludert vårt referat fra møtet.

Videre følger erfaringstall for kostnader fra tidligere VM Terreng Maraton og søknad for støtte til prosjektet.

Internasjonaliseringsprosjektet til Furusjøen Rundt er todelt, med VM Terreng Maraton 2019 som søknadens målsetting.

1. World Series 2017, inkludert forprosjekt for VM Terreng Maraton 2019
2. VM Terreng Maraton 2019

## Oppsummering

Har søkt UCI om  
World Series Terreng Maraton i 2017  
ønsker å søke om  
VM Terreng Maraton i 2019

Velkommen til  
presentasjon 26.09.2016

### Målsetting med møtet

- Skape interesse, vilje og støtte til deltakelse
- Furusjøen Rundt (FR) MÅ ha med alle for å få til et slikt løft
  - FR/Kvam IL kan ikke ta den økonomiske risikoen ved slike arrangement
  - Aktivitetene i laget og bygda skal fortsatt blomstre
- FR kan gjennomføre arrangementene
- Disse arrangementene SKAL gagne reiselivet og næringslivet i hele Gudbrandsdalen og Lillehammer
- Sykling er et satsingsområde og mesterskap VIL øke synligheten og markedsføringen av hele regionen

### Vegen framover

- Forprosjekt i 2017:
  - Med ekstern rådgiverbistand
  - Org. form (bedriftsnettverk?, IN?)
  - Kartlegge behov
  - Lage budsjett
  - Hente inn tilbud
  - TV muligheter
  - Sponsormuligheter
  - World Series 2017 (\*)
  - Forberede hovedprosjekt ut 2019
- (\*) World Series 2017 øker kostnader på NOK 350.–500.000.-
  - Et viktig og nødvendig ledd for å få tildelt VM
  - FR må ha dekket denne kostnaden for å ta på seg World Series
    - Investering som gir et VM
- Erfaringstall kostnadsbudsjett fra VM i Coupe du Monde 2012:
  - CHF 428.000.-
  - Inntektside ikke kjent for oss. Ferdig budsjett vil gi svar
  - «Fee» til UCI er CHF 110.000.- + søknad CHF 5.000.-
  - FR må minimum ha dekket kostnadene til UCI for å søke om VM

### Skapte verdier kan gjenbrukes

- World Series og VM gir:
  - Varige verdier til reise- og næringslivet
  - Viser til Visit Lillehammer sitt innlegg
- Furusjøen Rundt ønsker langsiktig satsing, eks.:
  - Framtidige
    - NorgesCup
    - NM
    - World Series
      - i perioden etter VM 2019
  - Ny VM søknad i 2029

### Videre framdrift

- Svar fra UCI på søknad om World Series kommer høsten 2016
- Søknad om VM i 2019 må være sendt UCI første halvår 2017.
- Furusjøen Rundt ber aktuelle støttespillere om svar på deltakelse/støtte i løpet av 2016.



## Referat fra presentasjonsmøte 26.09.2016 – World Series (WS) og VM

Tilstede:

Oppland Fylkeskommune (OFK):	Roger Aa Djupvik, Ivar Odnes
Regionrådet for Midt-Gudbrandsdal (RMG):	Irene Teige Killi
Nord-Fron kommune (NFK):	Rune Støstad, Arne Sandbu, Egil Tofte
Sel kommune:	Pål Bertil Eide
Norges Cykleforbund (NCF):	Eddy Knudsen Storsæter
Visit Lillehammer (VL):	Stein B. Olsen, Irene Thorsplass, Tore Granmo
Midt-Gudbrandsdal Næringsforening (MGNF):	Frank Asle Mathisen
Sparebank 1 Gudbrandsdal (SpB1):	Tore Lie
Rondablikk Utvikling (RU):	Per Martin Fosmark
Rondablikk Høyfjellshotell (RH):	Hilde Sønsteli, Lars Steffen Pettersen
Media:	GD v/Ketil Sandviken, Dølen v/Tone Sanden
Ikke tilstede:	Gudbrandsdal Energi
Furusjøen Rundt AS (FR):	Ole Kristian Rudland, Anette Nyheim Lunde, Ole-Petter Brendstuen

### Velkommen v/Ole Kristian (styreleder FR)

- Bakgrunnen for rittet
- Var fra starten framoverlente
- Hensikten i dag: Se/møte hverandre – se på mulighetene for å arrangere WS/VM
- Presentasjonsrunde

### Presentasjon av FR v/Ole-Petter (daglig leder FR)

- Videohilsen fra Norges beste terrengsyklist, Carl Fredrik Hagen, som anbefaler WS/VM til FR
- Videopresentasjon av kontrastene FR vs. VM Hero 2015, Val Gardena
- Veien videre

### Spørsmål?

- OFK v/Odnes: Dimensjonen på arrangementet?
  - Svar: Antall syklistene ca. 200, men håper at turrittet skal øke i tillegg, muligheter for TV-dekning – internasjonal markedsføring.
  - Eddy: Husk at støtteapparatet er dobbelt så stort som antall ryttere
- SpB1 v/Lie: Trasè? Hva må gjøres?
  - Svar: Muligheter for ekstra sløyfer for å øke kjøretid, utbedrer punkt hvert eneste år → skape flytsti, ikke knot. En trasè hvor vi kan bruke ATV/få fram Røde Kors. Samt ny innkomst til mål.
  - Arne Sandbu: Viktig å fortsette samarbeidet og lytte til miljøforvaltningen og Fylkesmannen
  - Eddy: Husk at forutsetningene med trasèen som er her er VELDIG gode

### Innlegg av VL v/Stein B. Olsen/Irene Thorsplass

- Fulgt FR i 4 år – med hånd på hjertet – FR-konseptet er fjellstøtt, solid, definitivt klare til å gå internasjonalt. FR utviser en kledelig beskjeden het – oppjuster tall (antall deltakere), stol på hva man har.
- Alle rundt bordet her skal bruke tiden til å se hva er en VM søknad – hva er muligheten: Mulighetens marked: hvilke muligheter ligger det her for en hytteutbygger/-selger? Hvilke muligheter ligger det her for en lokal/regional næringsbedrift?
- Vi er i landets flotteste fjellterreng – det må brukes, synliggjøres og markedsføres

- Økonomisk utfordringer – men at det man får igjen betyr så mye mer enn hva man faktisk betaler
- Birkebeinerrittet arrangerte VM i 2005 – den gang druknet VM arrangementet i selve Birken – hos FR vil det blomstre og bety mye for utviklingen av FR → langsiktighet, har en plan å følge videre
- Vi er tidlig i gang, slik som nå, da må vi definere og se på «Hvem gjør Hva»
  - Arrangørens ansvar – å levere et prikkfritt arrangement
  - Andre må se muligheter
    - Vi ser at turistene er mer og mer aktive – både innen idrettslig og kulturbasert opplevelser – koble på «oppvarmingsarrangementer» i regionen
- Her er det ikke spørsmål om vi har internett eller ikke – Spørsmålet er hvor stor hastighet skal vi ha!
- Bestrebe mot minst mulig midlertidige løsninger – bygge opp en mest mulig fast arena og løse opp infrastrukturen
- Irene (Eventure – arrangørkompetanseprosjekt HIL/VL):
  - Høyskolen er en mulighet
  - Koble fagmiljøer og muligheter sammen
  - Eksempelvis medialinje produserer TV-bilder for Birken, Sportsmanagement m.m.
- Fra vårt ståsted: Et klart og tydelig og rugende JA – kjør på!

#### Innlegg av NCF v/Eddy Knudsen Storsæter

- Per Erik Mæhlum (arrangementsansvarlig i NCF) måtte melde avbud – jeg er mer en forbruker av den type arrangement enn en arrangør/planlegger
- Har gjort mange erfaringer oppgjennom tidene – minnes NM 2014 fra FR:
  - Fantastisk løype – den beste løypa i Norge sett opp mot internasjonale løyper. Kun den på Rjukan som kan noenlunde sammenlignes
  - Fikk være med Harald Omland (Huldra Film) å kjøre helikopter og følge løperne og NM-kampen fra lufta
- Med VM 2019 – ringte Gunn Rita Dahle Flesjø – hun kan være villig til å forlenge karrieren for å få med seg MTB Maraton på hjemmebane
- Et VM i Norge: terrengsporten må synes – vil få sin spalteplass i media, og kan være en inspirasjon for dagnes utøvere.
- NCF har avtale med TV2 om sendeflate på TV
- NCF har opplevd arrangøren som veldig god, godt organisert, god løype som ivaretar det sportslige
- NCF takker for initiativ og støtter arrangøren fullt ut:
  - NCF støtter en søknad via bl.a. Heikki Dahle sin kompetanse/rådgivning
  - Bra timing i forhold til VM i Bergen 2017 – VIP-opplegg med muligheter for synliggjøring av FR og at NCF/Norge går i bresjen for å ta mesterskap

#### Kommentarer før lunsj:

- OFK v/Odnes: Bra og godt at det har forankring i sykkelforbundet. Dette vil jo generere en del trafikk, midt på sommeren, mye turister fra før – hva med hotellkapasitet?
  - Svar: Kvamsfjellet alene har ikke kapasitet til å ta et VM – derfor er vi et VM for Lillehammer og Gudbrandsdalen
- NFK v/Støstad: Dere har en økning i deres arrangement - mens andre går ned, eller blir borte. Det må jo skyldes noe? Dere er beskjedne, dere gjør en jobb og lykkes. Det må da være noe mer her?
  - Svar fra Stein B.: Ja, utfordringer hos de større arrangørene. MEN det selges pr i dag like mange terrengsykler som før, det er fortsatt mange terrengsyklister. Markedet er der – og der klarer FR å treffe noe. Fjellterrenget og naturen?



- Svar fra RMG/Irene: FR har et konkurransefortrinn med logistikken – start, mål, parkering alt på et og samme sted.

*Fotosesjon ute med GD og Dølen - Lunsj*

Innspill/spørsmål/kommentarer:

OFK v/Odnes:

- Utgangspunktet positive – ser at dere kan å levere, har god støtte i NCF m.m.
- Se mer tall – økonomisk og hvordan vi kan dele regningen
- Stiller positive til å få mer på bordet NFK v/Støstad:
- Da må vel vi også si det samme når OFK gjør det
- Samarbeidspartner på flere felt
- Er glad for at det er noen tørr å sette seg hårete mål
- Klarer vi å få fram betydningen av et VM/WS, vise markedsmuligheter
  - Tall – hva innebærer det
  - Ringvirkninger – flere samarbeidspartnere – m.m.
- Stå på

RMG v/Teige Killi

- Mitt forslag: lag en plan med frister – hva må vi og dere forholde oss til.

*Kommentar/spørsmål fra Ole-Petter:*

- *Det kan vi klare, men er det her noen frister vi må forholde oss til? Søknadsfrister, budsjettfrister, eller kan vi bare søke når det måtte passe oss?*
  - NFK v/Støstad: Det er nå vi legger rammene for budsjett
  - RMG/arrstøtte: søknadsfrist i oktober
  - SpB1 v/Lie: De fleste næringsbedrifter legger budsjettet sitt nå i oktober-desember, noen etternølere kanskje helt til januar. Jo før, jo bedre for de fleste næringsaktører.

SpB1 v/Lie:

- Positive til det vi har hørt i dag – men trenger mer «kjøtt på beina» før vi kan si hva vi blir med på. Vil også gjerne høre hva dere vil utfordre oss på.
- Skryt for langsiktig tenkning og at man ivaretar de verdiene som skapes og drar nytte av det i årene framover

NFK v/Sandbu:

- Ha kontakt underhånden før søknaden leveres til UCI
- Har andre aktører noe de kan spille på?

RMG v/Teige Killi:

- Ønsker å høre fra Rondablikk som vil være viktige her, hva tenker de? Hva kan de bidra med?
  - Svar fra Rondablikk: Vi er en samarbeidspartner i dag, og skal fortsette med det. FR er viktig for utviklingen av Rondablikk sammen med f.eks Rondaståk.
  - Vi kan bidra med praktiske ting rundt arrangementet, f.eks med de fasiliteter hotellet har. Legge til rette med f.eks en sykkelskole i forkant, etablere sykkelvask v/hotellet bruke muligheter til et tilleggsarrangement på hotellet

NFK v/Støstad:

- Innovasjon Norge (IN) – her har vel de en interesse? Her er det snakk om profilering av region/reiseliv/ekte opplevelser og natur
  - FR har ikke vært søknadsberettiget til IN, men via f.eks bedriftsnettverk kan vi kanskje søke.
  - FR har en formålsparagraf som sier at vi er en non-profit selskap – formålet til IN er at søkeren skal tjene penger

- VL kan være en søker til IN med FR som medsøker for å forløse midler til profilering, video, bilder m.m. (ref. tlf. samtale m/Stein B. etter møtet).

SpB1 v/Lie:

- Ringvirkninger – kan vi kvantifisere ringvirkningene av et VM?
  - Svar: FR holder på med en arrangementskalkulator via NCB og VL. Ikke gode nok tall sammenligningstall pr. i dag. Skal ha ny runde i oktober med LGKP der en person legger inn sammelignbare tall, selv om vi er ulike arrangører.
  - Kommentar: Arrangementskalkulatoren har sine svakheter som ikke viser markedsverdien av f.eks tv-bilder, verdien av personer ansatt i FR, frivilliges betydning etc.

OFK v/Odnes:

- Ringvirkninger viktig, og de er mange.
- En ringvirkning av arrangement er vekst og botid i våre fritidsområder:
  - Bredbånd er viktig – her må kommune og fylket presse på Eidsiva bredbånd
  - Med god nok fiber/nettløsning øker botiden, og gir enda mer ringvirkning via økt handel lokalt

MGNF v/Mathisen:

- Vi har mange medlemmer – og for at de skal være med så må vi vise til potensialet i ringvirkningene
- Kan vi ha en lokal profil på leveranser, f.eks servering m.m. til publikum? Alternativt kan de bidra med en type payback/% av omsetning
  - Svar: Når vi får en sponsor som «gir» drikke til en verdi av eksempelvis 100.000, så er det for FR enda viktigere enn å ha en lokal profil, sjøl om det hadde vært ønskelig.
  - Mathisen: Tenker på publikum og det rundt – ikke det sportslige

**Avslutning v/FR:** Takk for møtet, takk for frammøtet. Da tolker vi dithen at vi skal fortsette.

Dere hører fra oss.

**Furusjøen Rundt AS**

Ole Kristian Rudland  
Styreleder

Ole-Petter Brendstuen  
Daglig leder

Anette N. Lunde (referent)  
Arrangementsleder



## VM erfaringstall fra UCI

Tallene i tabellen er omgjort fra CHF til NOK.

UTGIFTER		NOK
	UCI avgift	950 000
	Anti doping	30 000
	Kommisærkostnad	35 000
	Hotell for kommisærer/dommere	90 000
<b>Traséer infrastruktur</b>		
	Stadion infrastruktur - tribune-telt etc	160 000
	Leie av materiell	90 000
	Mobilt podium og lydanlegg	70 000
	Storskjerm	70 000
	Skilt - plakater	35 000
<b>Sikkerhet</b>		
	Lege	30 000
	Ambulanse	40 000
	Sikkerhet	50 000
	Radioer	35 000
	Løypesikkerhet/vakter	20 000
<b>Frivillige</b>		
	Bekledning	60 000
	Mat og drikke	20 000
	Bankett - middag	40 000
	Overheadkostnader	20 000
<b>Deltakere</b>		
	Brikker etc	50 000
	Deltakerpremier	80 000
	Premier	20 000
	Tidtaking	50 000
<b>Mat &amp; drikke</b>		
	Mat og drikke for deltakere	200 000
	Andre kostnader	100 000
	Vann	35 000
	Leie av utstyr	30 000
<b>Kommunikasjon</b>		
	Kommunikasjonskostnader: radio - media/aviser	400 000
	TV kostnader - helikopter	300 000
	Mediasenter	40 000
	Korrespondanse/porto/distribusjon	50 000
	Foto	10 000

Offisielt program	40 000
Klær	50 000
Utstilling/presentasjon	30 000

#### Sidearrangementer

Terreng	50 000
Ekstremvariant	30 000
Skoletilstelninger	20 000
Mini ekstrem (6-10 år)	20 000

#### Animasjon

Animasjoner/presentasjoner/video etc.	80 000
Fest og konsert	200 000
Speaker	40 000

#### Organisasjonskostnad

Lønn og sosiale kostnader	900 000
Dommere	20 000
Telefon	30 000
Biler	30 000
Administrasjon	40 000

**TOTAL 4 790 000**



## Søknad med ringvirkninger, kostnadsoverslag og finansieringsplan

### Ringvirkninger

Furusjøen Rundt AS er blant arrangørene som Lillehammer Gudbrandsdal Kunnskapspark (LGKP) og Visit Lillehammer for tiden utarbeider en ringvirknings-/verdianalyse for.

Analysen er ikke ferdigstilt i tide til å bli inkludert i denne søknaden, men ettersendes så raskt den er ferdig. I tillegg vil forprosjektet utarbeide en ringvirkningsanalyse for VM Terreng Maraton.

Visit Lillehammer har gitt oss et esimat på ringvirkninger basert på tall fra Transport Økonomisk Institutt (TØI). Disse utgjør kr 2.000,- pr. deltaker pr. døgn.

Omgjort til Furusjøen Rundt sitt årlige deltakerantall i 2016, ca 1.500 deltakere totalt, gir dette ringvirkninger på kr 3.000.000,-. Med World Series og VM Terreng Maraton forventer vi at årlig antall deltakere stiger til 2.400. De årlige ringvirkningene vil da utgjøre nærmere kr 5.000.000,-.

Furusjøen Rundt AS søker herved om støtte til den internasjonale satsingen som World Series og VM Terreng Maraton innebærer.

Søknaden er todelt, men grunnet avhengighet om forutsigbarhet for satsingen ber vi om tilbakemelding/tilsagn for både for- og hovedprosjektet.

#### 1. World Series Terreng Maraton 2017, inkludert forprosjekt for VM Terreng Maraton.

Forprosjektet inneholder:

- Profesjonell rådgiverbistand
- Valg av organisasjonsform
- Kartlegge behov
- Lage budsjett
- Hente inn tilbud
- TV muligheter
- Sponsormuligheter
- Ringvirkningsanalyse
- World Series 2017 (\*), gjennomføring
- Evaluering
- Forberede hovedprosjekt ut 2019

#### 2. Hovedprosjekt VM Terreng Maraton 2019.

Prosjektet gjennomføres etter forprosjektet fra høsten 2017 og ut 2019.

##### 1. Budsjett forprosjekt:

- Foreløpig budsjett for 2017, inkludert World Series (\*) kr 2.500.000,-

Hvorav:

- (\*) Ekstra kostnad for World Series 2017 i forhold til opprinnelig Furusjøen Rundt-ritt, stipulert til kr 500.000,-
- Forprosjekt VM 2019 utenom gjennomføring av World Series, gjennomføres i 2017, stiplert til kr 500.000,-
- Total kostnad for forprosjektet, inkludert ekstrakostnad med gjennomføring av World Series, kr 1.000.000,-

## 1. Finansiering og bistand forprosjekt:

- Furusjøen Rundt AS, egenfinansiering, kr 1.500.000,-
- Oppland fylkeskommune, kr 400.000,-
- Regionrådet for Midt-Gudbrandsdal, kr 250.000,-
- Nord-Fron kommune, kr 250.000,-
- SpareBank 1 Gudbrandsdal, kr 50.000,-
- Gudbrandsdal Energi, kr 50.000,-
- Norges Cykleforund, ekspertise, rådgiving, kontakt med UCI
- Visit Lillehammer, markedsføring, rådgivning med forprosjekt
- Sel kommune, smidighet og godkjenninger for motorisert ferdsel
- Midt-Gudbrandsdal Næringsforening, Rondablikk Utvikling, koordinatorene for sine medlemsbedrifter
- Sum finansiering av forprosjekt, kr 2.500.000,-

## 2. Budsjett hovedprosjekt, VM Terreng Maraton 2019:

- Hovedprosjektet skal starte umiddelbart etter at forprosjektet er avsluttet, det betyr i årene høsten 2017-2019
- Forprosjektet skal utarbeide grunnlaget for hovedprosjektet, og vi kan ikke forskuttere resultatet av forprosjektet.
- Skal vi antyde en kostnadsramme av hovedprosjektet må vi benytte erfaringstall fra tidligere arrangør av VM Terreng Maraton. Disse inneholder flere kilder som er svært usikre for vårt arrangement, samt at de mangler gode tall for inntekter.
- **Antydning av kostnad for hovedprosjektet, forprosjektet vil gi korrekte tall.**
  - Kostnadsoverslag for hovedprosjekt 2017-2019  
Øvre ramme kr 4.800.000,-

## 2. Finansiering og bistand hovedprosjekt, 2017-2019:

- Furusjøen Rundt AS, egenfinansiering, kr 2.500.000,-
- Oppland fylkeskommune, kr 1.000.000,-
- Regionrådet for Midt-Gudbrandsdal, kr 500.000,-
- Nord-Fron kommune, kr 500.000,-
- SpareBank 1 Gudbrandsdal, kr 150.000,-
- Gudbrandsdal Energi, kr 150.000,-
- Norges Cykleforund, ekspertise, rådgiving, kontakt med UCI
- Visit Lillehammer, markedsføring, rådgivning med forprosjekt
- Sel kommune, smidighet og godkjenninger for motorisert ferdsel
- Midt-Gudbrandsdal Næringsforening, Rondablikk Utvikling, koordinatorene for sine medlemsbedrifter
- Sum finansiering av hovedprosjekt,  
(Øvre ramme, endelige tall kommer fra forprosjektet) kr 4.800.000,-



Furusjøen Rundt AS vil rapportere om utviklingen i for- og hovedprosjektet på en slik måte som støttespillerne ønsker og krever, og vi vil på eget initiativ holde alle involverte parter informert om utviklingen underveis.

Det søkes om støtte til forprosjektet i 2017, basert på budsjett og finansieringsplan i punkt 1.

Samtidig ønsker vi en tilbakemelding/tilsagn på om et hovedprosjekt fra høsten 2017-2019 basert på vårt stipulerte budsjett og finansieringsplan i punkt 2.

**Furusjøen Rundt AS**

Ole-Petter Brendstuen (sign.)	Anette N. Lunde (sign.)
Daglig leder	Arrangementsleder